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**FOR IMMEDIATE RELEASE**

**PARADIGM SPINE WELCOMES HALLETT MATHEWS, MD, MBA AS ITS  
EXECUTIVE VICE PRESIDENT & CHIEF MEDICAL OFFICER**

**New York, NY, September 12, 2012** - Paradigm Spine, LLC, a leading provider of non-fusion “surgeon-centric” spinal implant and medical device technologies, announces the hire of one of the spine industry’s leading visionaries, practitioners, and clinical authorities, Hallett Mathews, MD, MBA.

Dr. Mathews has joined the Company as its Executive Vice President and Chief Medical Officer, with global responsibility for all medical education initiatives, surgeon/faculty training functionalities, and is tasked with the strategic management of the Company’s clinical, compliance and regulatory policies, as they relate to its worldwide product portfolio of spine medical devices.

Dr. Mathews is a board certified orthopedic spinal surgeon who practiced spinal surgery for 22 years. He is considered a pioneering and innovative spine surgeon, national surgeon educator, society leader, researcher, and patient advocate, and is recognized by his peers as a pioneer of minimally invasive spine surgery. Dr. Mathews was recruited from clinical practice by Medtronic Spine and Biologics in 2005 to become their Vice President of Medical Affairs, and later served within the capacity of Vice President of Clinical Affairs, ultimately becoming Chief Medical Officer. Prior to joining Medtronic, he was President of MidAtlantic Spine Specialists in Richmond and Williamsburg, VA, where he owned and practiced in a private multi-disciplinary spine surgery practice. Also, prior to joining Medtronic, Dr. Mathews was an Associate Clinical Professor of Orthopedic and Neurologic Surgery at Virginia Commonwealth University in Richmond, VA.

Dr. Mathews stated “Paradigm Spine as an organization represents true comparative effectiveness research and innovation that strives to help patients, physicians and key stakeholders understand the need to improve quality and patient outcomes in spine care. Over the last 20 years, there have been few, if any, prospective, randomized control PMA studies that have looked at a standard of care procedure as critically as the coflex<sup>®</sup> PMA. I am extremely excited to be a part of a process and procedural innovation that will improve the lives of patients and assist physicians in the delivery of spine care.”

Prior to joining Paradigm Spine, Dr. Mathews was the President of Musculoskeletal, Clinical and Regulatory Advisors, LLC, the leading strategy consulting firm focused exclusively on the orthopedic and musculoskeletal industry. Dr. Mathews is a society fellow of the American Academy of Orthopedic Surgery; former member of the Board of Directors of the North American Spine Society; former member of the Board of Directors of the Spine Arthroplasty Society; and member and past President for the International Society for Minimally Invasive Spine Surgery. Dr. Mathews earned his medical degree at the Virginia Commonwealth University, Medical College of Virginia, and completed his MBA at the University of Tennessee in Knoxville, TN.

Marc R. Viscogliosi, Chairman and CEO of Paradigm Spine, stated “we are thrilled to have someone of the caliber, reputation, and expertise of Dr. Mathews join our organization, and we are even more excited at having him join during such a critical inflection point in our history. Today, Hal brings significant market, clinical, and practitioner perspective knowledge to a Company that we believe will significantly change the landscape and composition of the spine industry. Hal’s proven track record of strategic contribution to both industry and the practice of spinal surgery will no doubt prove to be an invaluable asset.”

**About Paradigm Spine, LLC** - Paradigm Spine, LLC was founded in 2004 to be the leading provider of posterior non-fusion spinal implant technologies for the global spine market. Paradigm Spine, LLC expects to be first to U.S. market with its proprietary coflex<sup>®</sup> interlaminar technology to treat moderate to severe spinal stenosis. Today, the Company has offices in New York, NY and Wurmlingen, Germany, and employs more than 60 people worldwide.